

South Miami Rotary 
ART Festival
February 22-23, 2020



Become a sponsor of the 37th annual South Miami Rotary Art Festival, a juried fine arts and crafts show attended by up to 24,000 over a two-day weekend. Festival organizers are guided by our mission to promote downtown South Miami, raise money for college scholarships for local students, and provide funding for international and community projects through our 501(c)(3) Rotary Foundation of South Miami, Inc. We hope you will join us for terrific exposure and to support a great cause. Check us out online at www.southmiamiartfest.org.

Presenting Sponsorship - \$15,000

- Recognition on front cover of festival program as Presenting sponsor

- Logo included in 110 pole banners throughout Miami-Dade County
- Logo included in cross-street banner
- Full page color ad on the back cover of festival program
- One 10'x20' tent, tables, and chairs at festival
- Logo included in print advertising
- Logo included in social media and digital marketing
- Logo included in festival mass emails
- Logo on sponsor page in festival program
- Logo/link on the festival website until the 2021 festival

Corporate Sponsorship - \$5,000

- Logo included in cross-street banner
- One 10'x20' tent, tables, and chairs at festival
- Full page color ad in festival program
- Logo included in print advertising
- Logo included in social media and digital marketing
- Logo included in festival mass emails
- Logo on sponsor page in festival program
- Logo/link on the festival website until the 2021 festival

Supporting Sponsorship-\$2,000

- Half page color ad in the festival program
- One 10'x 10' tent, table and chairs at the festival
- Social media mentions
- Logo included in festival mass emails
- Logo on sponsor page in festival program
- Logo/link on the festival website until the 2021 festival

Contributing sponsor-\$1,000

- Half page ad in the festival program
- Space for your own 10'x10' tent, table, and chairs at the festival

- Social media mentions
- Logo on sponsor page in festival program
- Logo/link on the festival site for until the 2021 festival

Sponsorship Agreement

Please check both your level below and the **Sponsor Release** on the next page.

- | | |
|---|----------|
| <input type="checkbox"/> Presenting Sponsor | \$15,000 |
| <input type="checkbox"/> Corporate Sponsor | \$ 5,000 |
| <input type="checkbox"/> Supporting Sponsor | \$ 2,000 |
| <input type="checkbox"/> Contributing Sponsor | \$ 1,000 |

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Method of Payment:

Check enclosed. Amount: \$ _____

(Please make your check payable to the "South Miami Rotary Art Festival")

We agree to comply with the Instructions for Sponsors established by the South Miami Rotary Art Festival. As consideration of our exhibiting in the Festival as a sponsor, we agree to be totally responsible for our booth and its contents and waive any right to file claims against the City of South Miami, the Rotary Club of South Miami, the Rotary Foundation of South Miami, Inc. and all volunteers of this festival for any damages or injuries resulting from our participation in the Festival. In consideration of the South Miami Rotary Art Festival's acceptance of our sponsorship, we agree to allow the use of our company's name and logo in promotional materials and photographs taken during the Festival for purpose of promoting the Festival.

Signature: _____ Date: _____

PLEASE SUBMIT THIS APPLICATION TO:

**South Miami Rotary Art Festival
PO Box 430953
South Miami, FL 33243**

Instructions for Sponsors

1. You will receive an admission packet with your location and credentials a few weeks before the festival.
2. All sponsors should arrive with enough time to set up and be ready for business by 9:45 a.m.
3. Breakdown begins on Sunday at 5:00 p.m. You must be clear of Sunset Drive by 8:00 p.m. on Sunday when the street cleaner arrives.
4. Amplified music, television or radios are only permitted during the festival with prior permission.
5. Public restrooms are available on 58th Avenue, north of Sunset behind Dr. Smood.
6. Sunset Drive will remain closed to vehicles overnight, however, there will still be pedestrian traffic and commercial establishments that are open late. While the City of South Miami's Police Department provides a 24-hour patrol of the Festival area, you are responsible for any items left in your booth overnight.
7. Please close the curtains provided with your tent when you leave Saturday for the safety of the table and chairs and your property.

Program Ad Specifications

In order to have your ad in the Program, your copy must be emailed by December 16 to chair@southmiamiartfest.org

Publication trim size is 6" wide x 9" deep and prints CMYK.

Advertising:

Full page

6.25" wide x 9.25" deep, with bleed

5.25" wide x 8.25" deep, image size (no bleed)

Half page

5.25" wide x 3.9375" deep (no bleed allowed)

Quarter page

2.4375" wide x 3.9375" deep (no bleed allowed)

Accepted formats:

Press-optimized PDF

Fonts embedded

Trim and bleed included if ad bleeds

JPEG

300 dpi, CMYK

Trim and bleed included if ad bleeds

This event is a production of the Rotary Foundation of South Miami, Inc., a 501(c)(3) Corporation doing business as the South Miami Rotary Art Festival.

THE ROTARY FOUNDATION OF SOUTH MIAMI, INC. IS REGISTERED AS A CHARITABLE ORGANIZATION WITH THE FLORIDA DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES UNDER REGISTRATION NUMBER IS CH10457. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-

FREE (800) 435-7352 WITHIN THE STATE OF FLORIDA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE OF FLORIDA